



WOLSINGHAM SHOW



Sponsorship Information 2024



Sponsorship Packages

Apart from being England's oldest agricultural show we are also **County Durham's largest show**. Our fantastic visitor numbers are growing year on year (even allowing for adverse weather!) which makes us an ideal partner to showcase your business with. We are constantly developing our visitor communication channels and see many opportunities for sponsors and advertisers to benefit from our growing Show

There are many great opportunities beyond the main arenas to get a great deal on advertising your business through Wolsingham Show. Take a look at the packages we can offer below and get in touch if you would like more information. **email: Info@wolsinghamshow.co.uk**

Principal Partner:

A fantastic opportunity to work with us and promote your business across the North East to a huge audience. Please contact us to discuss further.

Premier Partner: from £1,600

- Named on Show Maps
- 70% Discount on a trade stand (subject to size)
- Regular mentions across Show tannoy
- Your logo on selected Show posters/Flyers/Tickets
- Your Business advertised on our social media
- Full page colour advert in programme
- Display up to 5 of your banners (that you provide) around our arenas
- Recognition of Sponsorship in Show Programme
- Your company details and link on our website
- 10 of our popular advertising road signs with your company logo on
- 10 x VIP Show Packages of Entrance, Members Parking, Members Badge & Lunch



- **Over 40,000 visitors (2022)**
- **Social media reach over 150k**
- **Over 500 roadside adverts across North East region**
- **Regional Press advertising.**



Gold Partner: £800

- 50% Discount on a trade stand (subject to size)
- Full page advert in programme
- Display up to 3 of your banners (that you provide) on our arenas
- Recognition of Sponsorship in Show Programme
- Your company details and link on our website & social media
- 4 of our popular advertising road signs with your company logo on
- 6 x VIP Show Packages of Entrance, Members Parking, Members Badge & Lunch



Silver Partner: £550

- 40% Discount on a trade stand (subject to size)
- Half page advert in programme
- Display 2 of your banners (that you provide) on our arenas
- Recognition of Sponsorship in Show Programme
- Your company details and link on our website & social media
- 2 of our popular advertising road signs with your company logo on
- 4 x VIP Show Packages of Entrance, Members Parking, Members Badge & Lunch



Bronze Partner: £350

- 30% Discount on a trade stand (subject to size)
- Half page advert in programme
- Display 1 of your banners (that you provide) on our arenas
- Recognition of Sponsorship in Show Programme
- Your company details and link on our website & social media
- 1 of our popular advertising road signs with your company logo on
- 2 x VIP Show Packages of Entrance, Members Parking, Members Badge & Lunch



Sponsorship Packages

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Marquee & Section Sponsors:

Sponsor a Marquee:

Get your business in our Show Guide, map, website and external signage **only £200.**

- Available:**
- Horticulture
 - Arts & Crafts
 - Food Market
 - Fur & Feather/Line Dancing
 - Rural Sports
 - Cattle
 - KC Dogs/Music
 - Shopping
 - Vintage & Upcycled
 - Goats
 - Pigs.

Sponsor a Section :

Get your business in our Show Guide, website and relevant schedules and external signage **only £120**

- Available:**
- Sheep
 - Horses
 - Terriers & Lurchers
 - Sheep Dog Trials
 - Trotting
 - Vintage Tractors
 - Vintage Cars
 - Vintage Motorcycles
 - Vintage Caravans
 - Birds of Prey
 - Stationary Engines
 - Tractor Pulling,
 - Gun Dogs
 - Traditional Wrestling
 - Strongman
 - Alpacas
 - Ferrets

Please fill in the application form to secure your sponsorship.

Friends of the Show:

Our Show is run by volunteers and we rely on many different ways to raise funds for the on going up keep of the grounds as well as the running of the Show. As a 'Friend of the Show' you will receive a mention in the Show Guide and an entrance package. Please choose from the options below.

Option A £60:

Show Guide recognition, 2 Entrance Tickets & Members Badges to the day of your choice.

Option B £120:

Show Guide recognition, 2 Entrance & 2 Lunch Tickets, 2 Members Badges to the day of your choice.

Please fill in the application form attached



Sponsorship Booking Form

Wolsingham Show September 7th and 8th 2024

Please select the sponsorship deal you are interested in, complete this form and return to this address:
Show Secretary, Wolsingham Show, 19A Rectory Lane, Wolsingham DL13 3AJ
before May 4th 2024

If you have any queries please email: info@wolsinghamshow.co.uk

Name:	Position:
.....
Business:	Telephone:
.....
Address:	Mobile:
.....
.....	E.mail::
.....
.....	Website:
.....
Post Code:	
.....	

Sponsor Options:

<input type="checkbox"/>	Principal Partner	P.O.A.	
<input type="checkbox"/>	Premier Partner	£1600	
<input type="checkbox"/>	Gold Partner	£800	
<input type="checkbox"/>	Silver Partner	£550	
<input type="checkbox"/>	Bronze Partner	£350	
<input type="checkbox"/>	Marquee Sponsor	£200	Preferred choice:
<input type="checkbox"/>	Section Sponsor	£120	Preferred choice:
<input type="checkbox"/>	Friend of the Show (A)	£60	
<input type="checkbox"/>	Friend of the Show (B)	£120	

We will contact you as soon as possible after **May 4th 2024** to discuss your sponsorship requirements.